

LOGO DESIGN SPECIFICATION AGREEMENT

To ensure that you are receiving the best service at the best price, please take the time to complete this sheet. It is imperative that we have as much information about your logo as possible, which will be the foundation of your business' identity to eliminate many changes.

Logo Design Fee: \$350.00
(Includes full release)

Design fee must be paid in full prior to any work being completed.

Once this information has been reviewed by our designers, work will begin on your logo. Please expect the turn around time to be as long as 14 business days for your first proof. RUSH SERVICE is not available.

The design fee is calculated to equal up to 5 hours of work. Any additional changes or work which exceeds 5 hours will be charges to you at \$60.00 per hour.

Our designers will do their very best to provide you with a logo as close to the image you have in mind on the first proof. However, the colors you choose, fonts, and image/letter sizes may vary once it has been designed.

Small changes may be made at the time you view your proof. However, the complexity of the changes is at the discretion of the designer and may require an additional day or more to have completed.

Please expect to see at least three designs before beginning to approve your logo. Our designers will utilize abstracts and techniques based on the information you provide. PLEASE CAREFULLY and SPECIFICALLY write your ideas on this agreement. This agreement will be used to satisfactorily complete the design to your standards.

Company Name _____

Contact Person _____

Address _____

Phone _____ Fax _____

Email _____

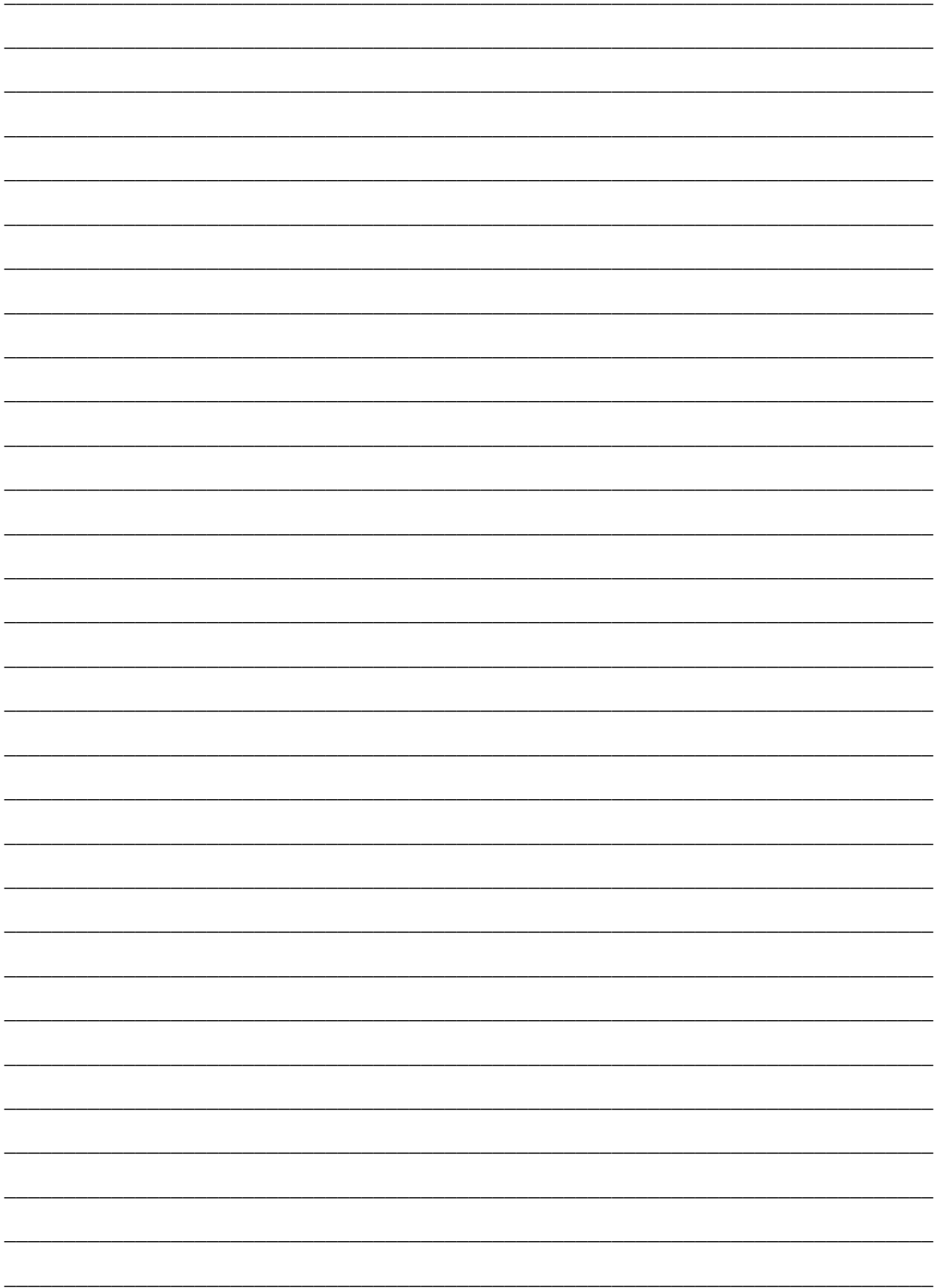
Does your company currently have a logo you would like to reference? ___ Yes ___ No
(If yes, please attach)

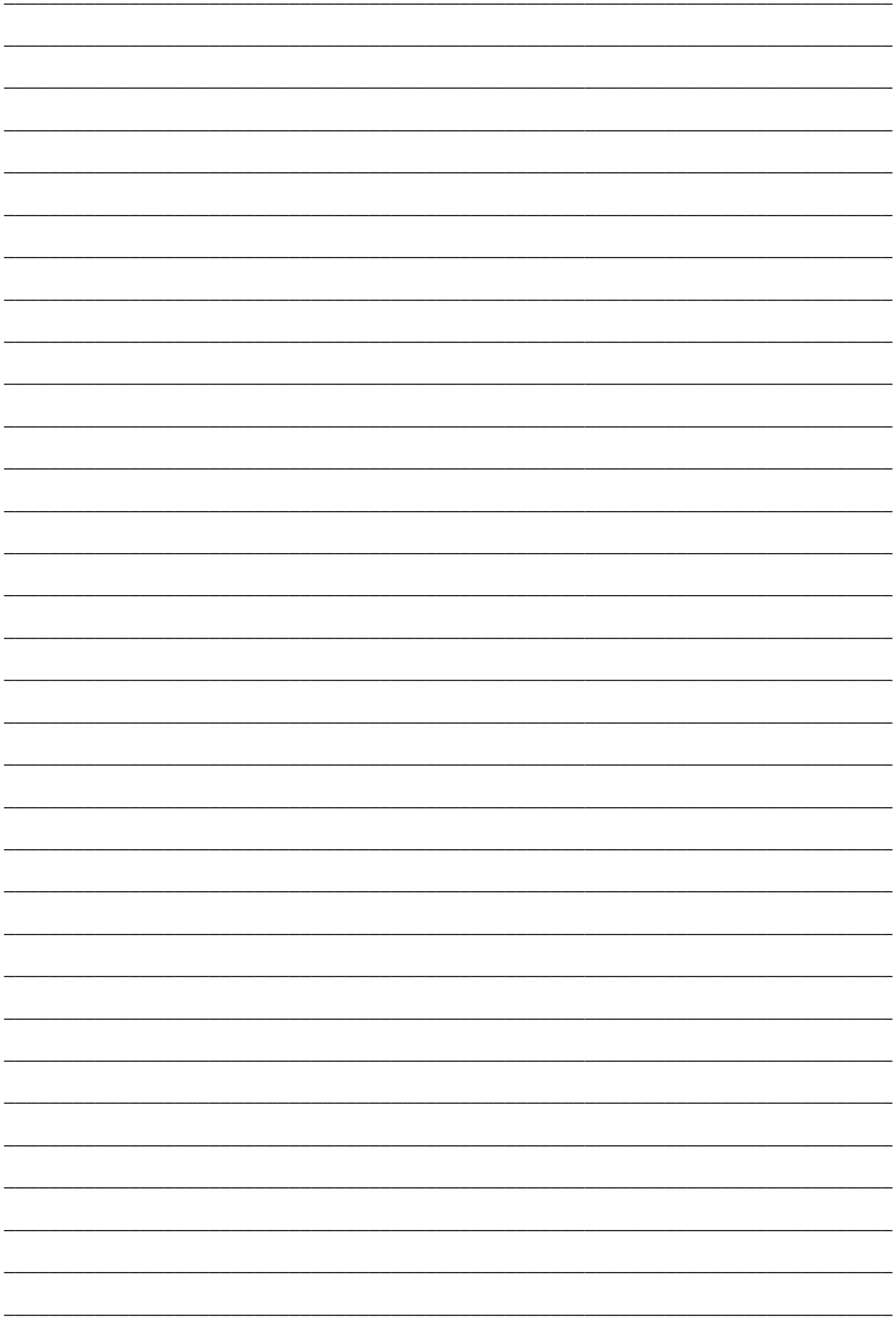
Is there a sample of a design that you have seen and liked that you would like to reference?
___ Yes ___ No (If yes, please attached)

Signature

Date

Please describe the image you would like to have represent your business. The more details that you provide will lessen the amount of time in which our designers will take to get the image you want, therefore, saving you additional hourly charges. PLEASE BE VERY SPECIFIC!





Are there any specific colors you would like us to use when designing your logo?

Are there any specific images you would like us to use when designing your logo?

Are there any specific parts of your logo that you would like a specific color?

Is there any specific size ratio you would like to keep with regards to text/images?

Are there any specific fonts you would like us to use in your logo?

Please list any changes to the design on the lines provided. Separate each change description by using the date the change was made. Always attach a sample, dated, initialed by the customer and staple the change to this packet.
